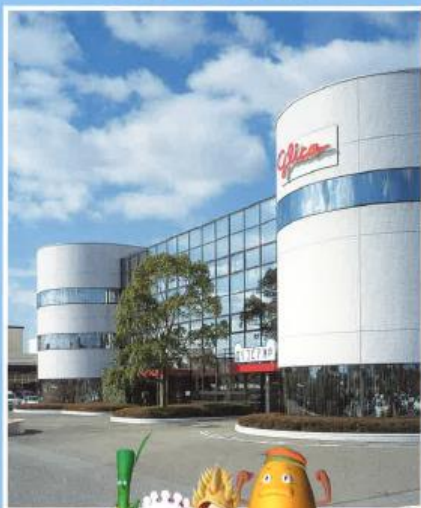


Glico

Having Fun while Learning Food Culture and Knowledge about Confections



Glicopia Kobe

English

Glicopia Kobe supports the idea advocated by Riichi Ezaki, the founder of Ezaki Glico, that "eating and playing are the two vocations of children." It opened in 1988 as a unique facility for visitor tours, combining a factory with a corporate museum.

Visitors can view the production process for our world-famous Pocky and Pretz products. There are also interesting exhibits on topics such as the history of Glico, stories about chocolate, and the process of making biscuits and ice cream. Visitors can also enjoy 3D animation employing the latest CG technology in the 3D Theater.

This is a facility where people of all ages, from children to adults, can have a fun learning experience, and we hope Glicopia Kobe will provide opportunities for everyone to reaffirm their awareness of food culture and knowledge about confections, through a variety of video presentations and exhibits.

Interior Map



Overview of Glicopia Kobe

Facility area
 Exhibition Floor: 1,400m²
 Orientation Hall: 85m², 70seats
 3D Theater: 35seats
 Factory Tours: Pocky production line, Pretz production line



●Access by train
 From Sakai-chin Station of the Kobe Municipal Subway, take Kobe City Bus Route 25 or Shinkai Bus Route 12, and get off at Takatsukada. 1 minute. One minute walk from the bus stop.

●Access by car
 About 15 minutes by car from Tanatama IC on the Chuo-Shikoku Road. About 30 minutes from Mitsu-Oku IC on the Chugoku Expressway.



Reservations required

Tour reservations and inquiries, TEL 078-991-3693
 Telephone reception hours: 9:00-17:00 on days the facility is open

- Guided tour hours: There are six tours at 10:00, 11:00, 12:00, 13:00, 14:00 and 15:00 (time required: about 1 hour and 10 minutes)
- Entrance fee: No charge
- Parking lot: Available (no charge)
- Closed: Fridays, August Obon holiday, New Year's holiday

Glicopia Kobe

7-1 Takatsukada, Nishi-ku, Kobe, Hyogo, 651-2271 Japan

Website <http://www.glico.co.jp>

See, discover, and learn all about the world of confections!



[Pocky and Pretz Factory Tour]

Here visitors can watch the production processes for the world-famous Pocky and Pretz products. From raw material mixing, to finishing and packaging, this production line extends over 100m.



3D Images that jump right out at you, one after another!

3D THEATER

In the 3D Theater, we present original animation produced using the latest CG technology. You'll be amazed at the power of images which jump out at you when you wear the special glasses! Embarking on an adventure-filled Journey to find a dream confection... (About 8 minutes)



[Chocolate House]

Long ago, the cacao bean was highly prized as the food of the gods. Here we explain how cacao progressed through history, eventually spreading throughout the world as chocolate. The exhibit also includes some interesting tools relating to chocolate.



[Biscuit House]

Biscuits are cut from dough, and then finished by baking in an oven. By watching these fairies at work, you can discover how these treats are made.



[Ice Cream House]

First the cone is baked. Then chocolate is sprayed on the inside and the cone is filled with ice cream. Then the cone is finished with toppings. These cute fairies show you how pre-packaged ice cream cones are made.



[The Progress of Glico and Advertising History Corner]

The Progress of Glico exhibit features the history of Glico, and the Advertising History Corner shows the transitions in advertising and stars who have appeared in Glico TV advertisements over the years. Visitors can view the rich pageant of Glico's history, from the company's founding to today, with exhibits of a Glico Caramel Vending Machine with Built-in Movie from 1931, and about the Glico Neon Signboard in Dotombori which has become a symbol of Osaka.



[Orientation Hall]

Here we present a video called "The Birth of Chocolate" on a 100-inch screen. This video provides a richly poetic account of how cacao from countries in the southern tropics is reborn as chocolate. (About 13 minutes)



[Glico Toy Corner, Information Corner, Learning Corner]

This huge display features about 2,600 of the toys packaged with Glico caramel, which have been loved by generations of children. In the Information Corner, visitors can relax and view a variety of videos relating to Glico. The Learning Corner can accommodate up to about 100 people, and can be used for either learning or relaxation. There is also a shop where visitors can purchase original products, not available anywhere else.