

Opened in 2012 within the premises of Kanto Glico Co., Ltd., Glicopia East is a museum that communicates the joy of confectionery by showing the production processes for Pretz and Pocky. Videos on show include "The Story of Our Founder, Riichi Ezaki" and "How Chocolate is Made." There is also a display of nearly 1,500 of the toys that have come packed with Glico caramel along with the Glico Quiz Challenge Tour. We welcome you to come and enjoy a pleasant and memorable experience at Glicopia East.



● **Access by car**

About 15 minutes by car from the Okegawa-Kitamoto Interchange of the Ken-O Expressway (Metropolitan Inter-City Expressway)

● **Access by train**

About 45 minutes from JR Ueno Station to JR Kitamoto Station via the Takasaki Line

About 10 minutes by taxi or "Kenchan Bus" from the east exit of JR Kitamoto Station

Glicopia East

9-55 Nakamaru, Kitamoto, Saltama, 364-0013 Japan

<http://www.glico.co.jp/glicopia/east/>

Language : Japanese only

Tour reservations and inquiries : Tel.048-593-8811

Office hours : 9:30-16:30

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- Guided tour hours : There are four tours at 9:30, 11:00, 12:30 and 14:00
- Time required : About 70 mins. (additional time for section requiring fee is about 30 mins.)
- Entrance fee : No charge
- Parking lot : 5 large buses, 40 passenger cars
- Closed : Fridays, August Obon holiday, New Year's holiday



English



A communication museum where visitors can take a factory tour, and see and learn about the world of confections in a fun way.



College Hall

In the College Hall shaped like the shell of the oysters which served as the basis for the creation of Glico, we screen two videos: "The Story of Our Founder, Riichi Ezaki," and "How Chocolate Is Made."

Stadium Hall

Take part in the Glico Quiz Challenge Tour, and depart on a "Quiz Journey"! The quiz content varies depending on the course selected. Go for gold by getting the answers right as fast as you can.



Photo Studio Zone

You can take a commemorative photograph with the huge "Goal-in Mark" logo. Stand in front of the camera and pose!



Mini Factory (A participation fee is required.)

Here, visitors can make their own original Pocky or Collon. How about giving your creation to that someone special, as a memento or souvenir?



Glico Town

This section features a Museum Zone exhibiting about 1,500 Glico toys, a Company Zone showcasing the Glico Group, and a Library Zone.



Pocky Street Pretz Street (Factory Tour)

Here visitors can see the manufacturing processes for Pocky and Pretz. The production line, from mixing raw materials, to finishing and packaging, unfolds before your eyes.

