

June 17<sup>th</sup>, 2015**Ezaki Glico to launch ice cream business in Thailand as of January 2016**

Japanese confectionery maker Ezaki Glico Co., Ltd. (Osaka, Japan) today announced the set-up of its subsidiary company GLICO FROZEN (THAILAND)CO., LTD., on June 5<sup>th</sup> 2015 in Bangkok, Thailand, as part of the expansion of Glico's ice cream business into South East Asia. The company will be responsible for marketing and sales in Thailand and aims to commence business as of January 2016.

With the launch of GLICO FROZEN (THAILAND)CO., LTD. Glico aims to enter the growing local ice cream market.

“We are very pleased to be able to provide our ice cream to Thai customers”, says Mikio Kusuma, Senior Corporate Officer of International Operations, “Glico has been a well-known name in Thailand since the launch of our top-selling chocolate brand “Pocky” in 1970, so we expect our ice cream will become popular among Thai customers as well.”

Other than Thailand, Glico is expanding its ice cream business in Indonesia. Glico has announced its joint venture with PT. WINGS, a major manufacturer of food and other consumer goods in Indonesia in 2013, with the aim to start production and sales by spring 2016.

(1)Corporate name	GLICO FROZEN(THAILAND) CO., LTD.
(2)Location	Bangkok, the Kingdom of Thailand
(3)Managing Director	Shinya Takagaki
(4)Business units	Marketing and sales of ice cream
(5)Capital	200,000,000 Thai Baht (5.9m US\$)
(6)Date of Establishment	June 5 <sup>th</sup> 2015
(7)Start of business	January 2016 (scheduled)

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## BACKGROUND INFORMATION

### Ezaki Glico Co.,Ltd.

Established:	1922
Headquarter:	Osaka, Japan
Managing Director	Katsuhisa Ezaki
Capital	7.7 billion JPY
Company Website	<a href="http://www.glico.co.jp/en/index.html">http://www.glico.co.jp/en/index.html</a>



Ezaki Glico is one of the leading manufacturers of confectionery in Japan, and is also a well-known manufacturer of chilled dessert and beverage products, processed foods, dairy products, baby formula. Its best-selling product “Pocky” is on sale in over 30 countries, currently selling 500 million units a year

### Glico’s international business

- 1970 : Establishment of Thai Glico Co., Ltd.(confectionery business only)
- 1982 : Establishment of Generale Biscuit Glico France in Paris, France, and launch of “Mikado”
- 1995 : Establishment of Shanghai Glico Foods Co., Ltd.
- 2003 : Establishment of Ezaki Glico USA Co., Ltd.
- 2013 : Establishment of PT. Glico-Wings in Indonesia
- 2014 : Establishment of PT. Glico Indonesia(confectionery business only)
- 2015 : Establishment of GLICO FROZEN(THAILAND) CO., LTD.